

Comments/Input Received from Facebook Live Hearings; January 20, 2022 and January 27, 2022 and Facebook stats

Facebook Stats:

1/20/2022

Below are the stats from the video on January 20, 2022

People reached: 640
Views: 403
Audience Engagement: 6 (3 likes, 3 shares)
Audience: 61% women
39% men
Top Audience – Women age 35-44
Comment: N/A

1/27/2022

People reached: 687
Views: 387
Audience Engagement: 14 (8 likes, 5 shares, 1 comment)
Audience: 64% women
36% men
Top Audience – Women age 35-44
Comment:

Kira Holmes - Thank you to the City of Springfield for everything that you do. In regards to the action plan Springfield Preservation Trust wants to advocate for the continuation of funds toward historic preservation and facade work. Additionally, the Trust hopes a new survey of downtown properties may be completed. The last one was forty years ago and with the programs using Hud and ARPA the survey will need to be updated. Thank you for your consideratio